



**WE ARE YOUR
PARTNER FOR
SUCCESSFUL
VACATION
RENTALS.**



COMMON VISUAL

OUR SERVICES



Bookings for your property



Guest support before, during,
and after the stay



Guest communication via email
and phone



Key handover



Check-in & check-out



Registration procedures



Cleaning coordination



Laundry service coordination



Pricing



Active Pricing



Occupancy optimization



Channel management



Contracts with third-party providers



Setting up owner functions



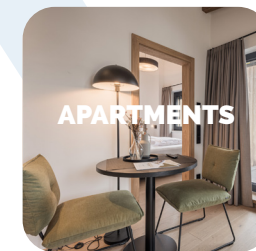
Marketing



Social media

EXCERPT FROM OUR PORTFOLIO

Our portfolio includes over 200 properties — and every single one meets our high standards for quality, location, and amenities. From an exclusive chalet village in the Tyrolean Alps to a vacation home in Corsica: We are proud to offer our guests accommodations that are truly special — and to be partners to our owners, who can entrust their properties to us with complete confidence.



APARTMENTS



VACATION HOMES



HUTS



CHALETS



CAMPING

Common Visual Beteiligungs- GmbH

Grabenweg 41 | 6020 Innsbruck
+43 664 4265821
office@commonvisual.com
www.commonvisual.com



THE MARKET HAS CHANGED

Today, renting out vacation properties involves much more than simply listing them on booking platforms.

Increasing competition, transparent price comparisons, and rising guest expectations require a clear strategy and professional execution.

Your vacation rental therefore needs more than visibility — it needs **positioning, quality assurance, and continuous optimization.**

This is exactly what we would like to handle for you, because we view your vacation rental not just as a place to stay, but as a brand.

WHY PROFESSIONAL MARKETING IS ESSENTIAL



Increasing competition



Complex platform landscape



Pricing strategy & positioning



Operational overhead

ONGOING COLLABORATION



We adapt to your needs. Whether you entrust us with full management or have us act as a sales partner to generate bookings, both options are possible — and everything in between as well.

ONGOING MANAGEMENT



Your property works for you — whenever you're not using it yourself. We handle marketing, guest services, and occupancy optimization. If you'd like to stay at your property yourself, simply reserve your desired dates — we'll take care of the rest.

ONGOING COSTS



We work on a commission basis — calculated from the gross accommodation price. We'd be happy to discuss all the details in a personal meeting. We look forward to meeting you!

ABOUT COMMON VISUAL

Common Visual specializes in professional marketing and comprehensive management of high-end vacation properties. We combine regional market expertise with a digital perspective and personalized service — ensuring consistent occupancy rates and a strong position in the premium segment. As a trusted partner, we support property owners, investors, and project developers every step of the way, from strategic planning to operational execution.

OUR CORE COMPETENCIES



Strategic Marketing

Positioning
Branding
Targeted Distribution Channels



Operational Support

Guest Management
Quality Control
Local Presence



Performance Optimization

Pricing Strategy
Market Analysis
Continuous Improvement